



THE FUTURE  
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conference

"Promoting Soft  
Innovation in Med Region  
for Competitiveness and  
Growth - Med Conference"

Invitation  
Conference  
program

## Invitation

Region of Epirus invites you to the  
HIDDEN project Final Conference,  
being held on Friday 17th of May  
2013, at the Grand Serai Hotel  
conference room in Ioannina - Greece.  
Your presence will be highly appreciated.

If you wish to participate, please email or fax your personal details at  
ptaipir@otenet.gr or 2651034054 respectively

## Conference Program

Time	Subject
09.30-10.00	<b>Participants' Registration</b>
10.00-10.20	<b>Opening of the Conference</b>
	<b>Welcome Speech by the Lead Partner</b> Mr. Alexandros Kachrimanis, Regional Governor of Epirus
	<b>Speech by the Coordinator</b> Mrs. Eleni Kalaboka, Region of Epirus
<b>Session A: Innovation Policies at EU level</b>	
10.20-10.40	<b>A1. Novel financing instruments in EU countries</b> Mr. Yannis Pierrakis, Head of Investments Research, NESTA, UK
10.40-11.00	<b>A2. Smart Specialisation and Business Strategy: Towards Customized Innovation Ecosystems</b> Dr Nicos Komninos, Director of URBAN AND REGIONAL INNOVATION Research Unit (URENIO)
11.00-11.30	<b>A3. Smart Specialisation Strategies &amp; Soft Innovation</b> Dr J.M.J. Severijns, Internationalization Projects' Manager, Provincie Limburg, Netherlands

11.30-12.00	<b>A4. Innovation in Transition Economies - The case of Greece</b> Mr. Kokkinoplitis Konstantinos, Former General Secretary of Research and Technology
12.00-12.15	<b>Discussion</b>
12.15-12.30	<b>Coffee Break</b>
<b>Session B: Experience from Mediterranean Countries</b>	
12.30-12.50	<b>B1. Innovation and Creativity: Obstacles and driving forces within the business environment</b> Dr. Dimitrios Bourantas, Athens University of Economics and Business
12.50-13.10	<b>B2. MED Programme &amp; Innovation</b> Mr. Kirill Dimanopoulos, Liaison office MED-IPA, Thessaloniki
13.10-13.30	<b>B3. Experience and similar projects from France</b> Mr. Franck Araujo, Chamber of Commerce and Industry Marseille Provence (CCIMP), Topic: Water Management in Green Building
13.30-13.50	<b>B4. Experience and similar projects from Italy</b> Mrs. Simona Palermo, Parco Tecnologico Padano (PTP)
13.50-14.00	<b>Discussion</b>
14.00-14.30	<b>Lunch Break</b>
<b>Session C: Soft Innovation &amp; SMEs in the Mediterranean - Case studies</b>	
14.30-14.50	<b>C1. Experience from France &amp; Best cases</b> Mr Franck Araujo and Mrs Martine Egele, Chamber of Commerce and Industry Marseille Provence (CCIMP)
14.50-15.10	<b>C2. Experience from Italy &amp; Best cases</b> Ms Marcella Poncini, LAMORO Development Agency (LAMORO)
<b>Session D: HIDDEN Project - Main Objectives and Outcomes</b>	
15.10-15.30	<b>D1. Presentation of HIDDEN project - Hidden Innovation Initiatives for SMEs</b> Mrs. Eleni Kalaboka, Region of Epirus
15.30-15.50	<b>D2. Hidden Innovation Tools- Toolbox, Platform, Questionnaire</b> Mr Fabrizio Trigila, Padano Parco Tecnologico (PTP)
15.50-16.10	<b>D3. Training Modules &amp; Consulting Center</b> Mrs Katerina Filippou, BIC of Epirus
16.10-16.30	<b>D4. The Innovation Scoreboard</b> Mrs Maria Salemmé, Interdepartmental Research Centre- LUPT
16.30-16.50	<b>D5. Policies' Roadmap</b> Mr. Yiannis Geragotellis, Managing partner, KinNO Consultants Ltd.
16.50-17.30	<b>Discussion- End of Conference</b>



# HIDDEN Innovation

**Organization:** Region of Epirus, implementing Hidden project

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**Region of Epirus**

**Project partners:**



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